

Joint Program: CES-NCC and The Evaluators' Institute

This October, 2009, CES-NCC and The Evaluators' Institute will continue their collaboration to bring six courses on program evaluation topics to Canadian evaluators.

The chart below presents the course offerings and schedule. Following that is a brief summary of each course, with links to more detailed descriptions and short biographical information on each of the teachers.

All six courses count toward the Master Evaluator Certificate (MEC); four courses (one course is an elective for both the CEP and CAEP Certificates) count towards the Certificate in Evaluation Practice (CEP), the first level of the MEC; and three count toward the Certificate in Advanced Evaluation Practices (CAEP), the second level of the MEC. For more details on the Certificates, write to The Evaluators' Institute at tei@gwu.edu or see the TEI website www.tei.gwu.edu (Certificate page: http://www.tei.gwu.edu/certificate_in_evaluation_practice.cfm).

October 19-24, 2009 – Ottawa, ON, Canada - at the Westin Ottawa Hotel

Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 24
Design & Admin Internet/Mail/Mixed-mode Survey <i>Dr. Don Dillman</i>		Actionable Data Complex Systems: Benchmarking/Standards Setting <i>Dr. Ann Doucette</i>		Evaluating Public Funding Approaches: Program Efficiency Through Financial Mapping. <i>Dr. Doreen Cavanaugh</i>	
Performance Measurement for Government and Nonprofit Organizations <i>Dr. Ted Poister</i>		Using Program Theory and Logic Models <i>Dr. Patricia Rogers</i>		Qualitative Data Analysis <i>Dr. Patricia Rogers</i>	

Courses:

***Design & Administration of
Internet/Mail/Mixed-mode Survey***
 Dr. Don Dillman Cert: CEP

Course addresses multiple sources of error that must be overcome to achieve quality results from web and mail surveys, principles for writing questions, consequences of question order, constructing questionnaires - page layouts, graphics, numbering and word choice and how these influence responses.

http://www.tei.gwu.edu/design_and_administration_of_surveys.cfm

***Performance Measurement for Government
& Nonprofit Organizations***
 Dr. Ted Poister Cert: CAEP

Course focuses on the process for designing and implementing systems to improve organizational and program performance. Focus is on interplay between measurement and management in developing metrics using examples from variety of program areas, with an emphasis on process, design and implementation.

http://www.tei.gwu.edu/performance_measurement.cfm

***Actionable Data Complex Systems:
Benchmarking/Standards Setting***
 Dr. Ann Doucette Cert: CEP/CQEM

Course concentrates on service systems from a complex adaptive system (CAS) perspective – examines performance measurement strategies that support actionable data, using data-based and value-based decision making and models such as Six-sigma and Balanced Scorecards in terms of informing improvement strategies.

http://www.tei.gwu.edu/creating_actionable_data.cfm

Using Program Theory and Logic Models
 Dr. Patricia Rogers Cert: CEP

Course focuses on developing supportive and useful logic models, and how to use them to effectively guide evaluation. Application exercises are used throughout the course to demonstrate logic modeling concepts and techniques. The focus will include appropriate use as well as the misuse of logic models.

http://www.tei.gwu.edu/using_program_theory.cfm

***Evaluating Public Funding Approaches: Program
Efficiency Through Financial Mapping***

Dr. Doreen Cavanaugh Cert: CAEP

Financial mapping is a process of evaluating public funds that are expended by a government entity on a yearly basis to address specific populations of interest and concern. The information gathered through this process is then available to inform the design and development of a comprehensive system that will utilize available funds for programs in the most efficient and effective ways.

http://tei.gwu.edu/financial_mapping.cfm

Course Fees:

The regular fee for each of the two-day courses is \$920. However, CES members will receive a reduced rate of \$800/course.

How to Register:

From now until August 31, you can request that space be held for you by sending an e-mail with your name, telephone number, and title(s) of desired class(es) to: tei@gwu.edu. Space will be held until this time without payment.

Towards the end of August, a Registration Form will be available at www.tei.gwu.edu that can be completed on line, printed, and faxed to: 202.994.3226.

Deadlines:

Registration forms and payments are due September 19 to ensure that books, course materials, and other items are ready for your arrival. Late registrations are accepted on a space available basis, with payment. **Note:** Last October, most classes held in Canada filled prior to the deadline, so call as early as you can.

Payment may be made by personal check, credit card, money order, or by approved institutional purchase order.

Qualitative Data Analysis

Dr. Patricia Rogers Cert: CEP/CAEP

Participants will work through a structured approach to analyzing qualitative data based on an iterative process of considering the purpose of the analysis, reviewing suitable options, and working through interpretations. Techniques include grouping, summarizing, finding patterns, discovering relationships, and developing and testing relationships -- NVivo and other computer packages will be discussed. http://tei.gwu.edu/qualitative_data_analysis.cfm

Questions?

If you have any questions please email The Evaluators' Institute at tei@gwu.edu, or call us at (202) 994-4095 / (202) 994-5232.

Meeting location:

All classes will take place at the Westin Ottawa Hotel .
11 Colonel By Drive Ottawa, Ontario K1N 9H4 · Canada
Phone (613) 560 7000 · Fax (613) 234-5396
<http://www.starwoodhotels.com/westin/property/overview/index.html?propertyID=1083>

Schedule:

Check-in on site before each new class. Check-In Desk open at 7:30 a.m. on days new classes start. Classes begin at 8:30 a.m. and end 4:30 – 5:00 p.m. Lunch will be on site, 12:00 – 1:00. Breaks occur within the times of 10:00 – 10:30 a.m., and 2:30 – 3:00 p.m. each day.